

Wednesday, August 26, 2015

Diversity House, 645 South Shields Street

1:30 p.m. to 3:00 p.m.

# Attendance

Shannon Archibeque-Engle, Bridgette Johnson, Arlene Nededog, Jimena Sagàs, Arthur Sintas, Patricia Palmer

# Highlights

* Value Proposition Business Model Canvas: Arthur will present how we can apply the Canvas to the MSFN organization. Patrice P. introduced the idea of using “The Golden Circles” in conjunction with the Canvas.
* Fall Business Meeting: Patrice P. will take charge of the history/culture component.
* Fall Reception: Patrice P. will lead the planning of this meeting
* Diversity Symposium: We will at least host a table and, hopefully, wear t-shirts representing MSFN.
* Fundraising: Arthur S. introduced the idea of using t-shirts, etc. as a fundraising opportunity?
* Website: We need to add personal stories starting with members of the Leadership team, and adding members at-large. We also would like to post a group picture.
* Fall Business Meeting: Can Mary O. provide us more history of the MSFN organization to present?
* Source Article: Bridgette J. will try to get interest from the Source for an article about MSFN.
* Awards: Arlene N. introduced the idea of motivating our members to nominate people for awards, not just our own MSFN award. For example, the Human Relations Award. The group agreed that it would beneficial to MSFN members to nominate and receive awards from other organizations.

# Fall Business Meeting Agenda

* Logistics
  + Lunch: Linda Krier
  + Location: LSC #386
  + Date and Time: Tuesday, September 22nd; Noon to 1:30 p.m.
* Schedule
  + Welcome
  + Get-to-know-you activity
  + History
  + Three Themes: Advocacy, Communication, Community
  + Moving Forward
    - Members sign up to help organize the following initiatives: Focus Groups, Social Networking, Dean’s Panel, Awards, Fall Reception

# Fall 2015 Priorities

* Apply the Value Proposition Business Model Canvas to our organization
* Conduct focus groups: Arthur, Arlene, Mike
* Social Networking (walk around the oval): Shannon
* Fall Business Meeting
* Fall Reception
* Deans Panel: Shannon
* Diversity Symposium participation: Arlene, Mike
* Website: Tonja
* Awards: Arlene
* Source Article: Bridgette