



Notes

Monday, July 20, 2015
Diversity House, 645 South Shields Street
1:30 p.m. to 3:30 p.m.

Attendance

Arlene Nededog, Arthur Sintas, Bridgette Johnson, Jimena Sagàs, Mike Jaramillo, Shannon Archibeque-Engle, and Tonja Rosales

Absent

Linda Krier, Mary Ontiveros, Patrice

Discuss by-laws regarding appointments

- Bridgette introduced the race/ethnicity and classified staff/administrative professional/faculty representation gaps in our committee
- How are we going to fill the gaps?
 - Leadership team recognizes that this issues is a top priority, but further discussion about the process to assure representation in our Team is yet to be identified.

Secretary position? Who's taking notes?

Jimena will take notes during meetings and e-mail them to the Leadership Team after each meeting.
Tonja will post the notes online.

Major themes from MSFN Retreat Part I

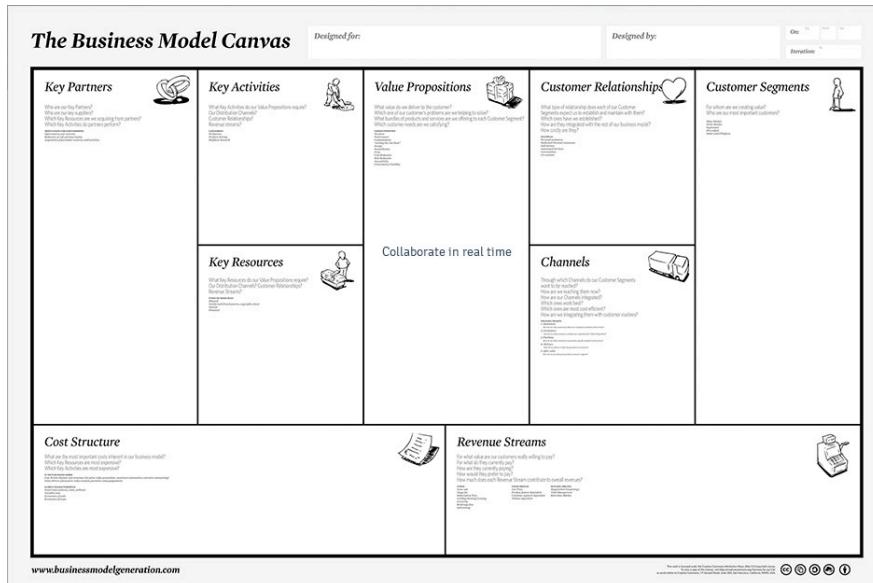
- Communication
 - "Source"
 - On-boarding
 - Post cards
 - Personal Stories
- Advocacy
 - Focus Groups
 - Panels/Programs that provide learning opportunities that affect MSFN members
- Community
 - Awards
 - Socials
 - Receptions



Notes

Impromptu presentation by Arthur Sintas

Arthur gave us a quick 101 about the Value Proposition Business Model Canvas



- What is our value proposition?
- Who is our customer segment?
- What is our customer relationship?
- What are our channels?
- What are the key activities
- What are the key resources?
- What are the key partnerships?
- What are our revenue streams?
- What is our cost structure?

Priorities we identified to work on during the Fall 2014 semester

- Focus Groups, Leaders: Arthur, Arlene, Mike
- Weekly walk around the oval, Leader: Shannon
- Deans Panel, Leader: Shannon
- Fall Reception
- Fall Business Meeting
- Submit workshop proposal for the Diversity Symposium, Leaders: Mike, Arlene
- Website, Leader: Tonja
- Awards, Leader: Arlene
- Continue discussion about “filling in the gap”